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## **Performance Management Network Designation awarded to local REALTOR® Silver**

Christel Silver, owner of Silver International Realty in Delray Beach, has been awarded the Performance Management Network (PMN) Designation by the Women's Council of REALTORS.

The Performance Management Network is a next-generation REALTOR® designation designed from the ground up to deliver the real-world skills, know-how and tools to keep an agent's business out front and on top of an evolving real estate market. PMN curriculum is driven by the following topics: negotiating strategies and tactics, networking and referrals, business planning and systems, personal performance management and cultural differences in buying and selling.

## **Lang Realty aligns with Imortgage and Gateway-Acentria Insurance**

Lang Realty recently aligned with imortgage and Gateway-Acentria Insurance as the company continues to expand their client services from Boca Raton to the Treasure Coast.

"Through these strategic alliances we will continue building upon our one-stop shopping platform where we deliver superior service throughout the transaction for both our agents and their clients," said Scott Agran, President of Lang Realty. "Transactions have become increasingly more complicated and we want to insure a smooth process every step of the way."

Founded in 1999, imortgage grew from the concept of creating a premier builder-based mortgage banking company to a consumer friendly system that provides a vast array of mortgage products, giving customers and business partners a clear advantage. Continuing to grow, in 2013, imortgage joined the loanDepot LLC family of brands, creating one of the nation's largest independent mortgage banking institutions in the United States.

Since 1952, Gateway-Acentria Insurance has

provided security and success for clients with a wide range of insurance and risk management services. The company is among the leading insurance agencies serving South Florida and are highly regarded by their customers and widely respected by their industry peers.

Established in 1989, Lang has grown from a modest start with just three sales associates to become one of the top real estate companies in South Florida. The company has more than 400 agents with offices in Boca Raton, Delray Beach, Boynton Beach, Manalapan, West Palm Beach, Palm Beach Gardens, Jupiter and Port St. Lucie.

For more information call 561-523-0555 or visit [www.langrealty.com](http://www.langrealty.com).

## **Tower 155 hosts Master Brokers Forum Reception**

The Gold Coast Master Brokers Forum (MBF), a networking group comprised of South Florida's top residential real estate agents, recently held a reception hosted by Compson Associates' Tower 155 in Boca Raton. The event was highlighted by a special presentation about dramatic new developments in the downtown Boca Raton area.

More than 75 Master Brokers attended the event, beginning with a festive cocktail reception in Tower 155 sales gallery (located near Mizner Park), where members enjoyed an interactive presentation with sales director Emily Crane. Crane introduced the 170-unit luxury condominium project's decorator-ready one, two, and three bedroom residences, spacious two-story townhomes and breathtaking penthouses, its extraordinary amenities, and the Interiors by Steven G.-designed common areas.

After the members were escorted to an outdoor tented area, Gold Coast MBF directors Karen Baker and Lucille Gioia welcomed them and thanked the Tower 155 sponsor team. This was followed by an introduction of the evening's special guest speaker, City of Boca Raton Council Member Scott Singer, who led a lively presentation about the city's recent, pending, and upcoming developments. These