



## Building Relationships

Jameson Olsen Is Duplicating All My Sons' Successes In Other Markets

“At the end of the day, when you can look around you and know that you work for a company that allows you to do that much good in the community ... it gives me goose-bumps.”

Jameson Olsen believes in giving back. Whether as a youth basketball coach or coordinating hurricane relief efforts, Olsen knows the importance of taking care of the communities in which her company operates.

For All My Sons Moving & Storage and its 68 employee-owned locations nationwide, that's a tall order – but one Olsen has been working to fill in her role as director of marketing and business development.

After hurricanes Harvey and Irma earlier this year, Olsen was on the phone with managers in all 68 markets, asking what they could do to help. She helped coordinate relief efforts with company trucks and community partners, delivering thousands of pallets of water,

diapers and other emergency relief supplies to those areas hardest hit.

“We have All My Sons in these markets that were impacted by hurricanes,” says Olsen, who has been with the company since 2013. “Not only did we need to take care of our movers, but we needed to take care of the community we serve.”

The company's motto is “Let Our Family Move Yours,” and Olsen says All My Sons works hard to make customers and employees feel like family. Whether it's raising money for breast cancer awareness or Toys for Tots, her focus is creating partnerships with nonprofits and making sure funds raised stay within that community.

Olsen also assists with the creation of training programs. Newly hired managers, for example, spend

as many as three months at the company's Dallas training facility, learning the ropes from the ground up. New recruits spend two weeks as movers, getting up at 6 a.m. and heading out on the road.

“How can you manage a group of people if you have never been in their shoes?” she asks.

The company's success also has meant growth. Olsen expects there will be 80 locations by the end of 2018. With that growth comes a continued commitment to the communities in which they operate.

“At the end of the day, when you can look around you and know that you work for a company that allows you to do that much good in the community ... it gives me goose-bumps,” Olsen says.



All My Sons Moving & Storage of the Palm Beaches is located at 609 N. Railroad Ave., Boynton Beach. For more information, call 561-475-3493 or visit [allmysons.com](http://allmysons.com).