

Bayfront not ready to rock

Rockin' on the Bay concerts gone for good after continued complaints

By Aisling Swift

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It's only rock and roll, but they don't like it.

Rather than continuing a two-year rocky battle with some residents and the Bayfront Condominium Association, the Rockin' on

naplesnews.com

Subscribers can read archived stories about Rockin' on the Bay.

the Bay concert promoter has ended the January through June monthly series that drew thousands for two years to shops, restaurants and businesses in the upscale

Naples community.

"It saddens me that our efforts to be community stewards for the Bayfront area, by doing whatever we can to help and 'add value' to the place we call home have been viewed as destructive," Tiffany McQuaid,

See ROCK, 5A



Mark Rachel of The Rachel/Hughes Band out of Naples performs for concertgoers at Rockin' On The Bay at Bayfront in Naples in 2013. Despite being a draw for thousands over two years, the concert series has been discontinued.

DAILY NEWS FILE

HOT OR NOT?

Many residents, visitors embrace 'Fifty Shades of Grey' at Silverspot



Amber Hill, left, and Lisa Mellinger try on masks their friend bought for them before a showing of "50 Shades of Grey" at Silverspot Cinema at Mercato on Friday.

By Chris Silk

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What do women want?

"Take a picture of meeeee!"

A petite blonde in rhinestone-covered heels and a short, very short, mini dress — so short the mini is in danger of ceasing to become a skirt at all and transform into a shirt — climbs atop a couch in the lobby of Silverspot at Mercato's Red Room.

It's just 4:15 p.m., and an early matinee of "Fifty Shades of Grey" has just

"I like all that sexuality. A little kinky is good for you. It gets the spirit going."

Corrina Koster, a visitor to Naples after watching the new "Fifty Shades of Grey" movie

Inthe239.com

Subscribers can see more photos, read movie review, get local showtimes and vote in our online poll: Are you going to watch "Fifty Shades of Grey"?

let out. The novel (and film) focus on a sadomasochistic relationship between Anastasia Steele and Christian Grey. It's explicit, erotic — and women love it.

How much do they love it? Try

100 million copies sold worldwide. For context, the seven Harry Potter books sold 450 million.

Oh. Our girl is still on the couch. She's trying (and failing) to stand — in heels, on plush leather — in an effort to reach a poster showing star Jamie Dornan's lips. "Get a picture!"

"The Girls," as friend June Strada,

See GREY, 4A

'Pinnacle' Valentine's Day date

One sweet gesture by husband leads to another by Capital Grille staff

By Brandl Broxson

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Joe Zavattaro didn't pick up the phone at his North Naples home Wednesday to make a Valentine's reservation.

He was hoping to win

one.

Zavattaro, 82, had

read about a contest

for a last-minute Val-

entine's Day reservation at Capital Grille in

the Daily News. The contest asked for partic-

ipants to submit one word to describe their

spouse on Facebook for a chance to win.

"I wanted to do something for my wife and

I thought if I ever won that it would be a big

surprise for her," he said.

But Facebook turned out to be an obstacle

for Zavattaro, a former baseball player. After

See DATE, 4A



Sharron and Joe Zavattaro are shown at their Naples home Friday. The couple will have a complimentary Valentine's Day dinner at The Capital Grille, even though Joe Zavattaro, a former professional baseball player, didn't win the restaurant's contest.

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OREGON GOVERNOR, EMBROILED IN SCANDAL, RESIGNS

Longtime Democratic Oregon Gov. John Kitzhaber on Friday announced his resignation amid allegations his fiancée used her relationship with him to enrich herself. **NATION, 25A**



COMCAST'S CUSTOMER SERVICE GAFFES THREATEN \$45 BILLION DEAL

Last week's "Super Bitch" billing incident, the latest in a string of customer service horror stories for Comcast, could cost the cable giant a proposed \$45 billion merger with Time Warner Cable. **BUSINESS, 1B**

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CAROLINA FIDALCO/STAFF (3)

Karen and Bruce Larson, left, and Katie Thomas and Doroteja Bubulyte watch previews from the front row as viewers file in for the 6:45 p.m. screening of "50 Shades of Grey" at Silverspot Cinema at the Mercato in Naples on Friday.

GREY
from 1A

of Naples, calls the group, are out on the town. After a quick photo, the group departs for Blue Martini, perhaps in search of a Christian Grey all their own.

Corrina Koster, visiting Naples from Amsterdam, read British author E.L. James's entire trilogy of erotic novels in just four days after downloading them to her Nook eReader.

Koster emerged from a late afternoon show with positive reviews.

"I like all that sexuality," Koster said. "A little kinky is good for you. It gets the spirit going."

Young and old and men and women and boys and girls head into the four screens at Silverspot showing the R-rated \$40 million film.

Keri Call and two girlfriends make their husbands wait while they enjoy an extra drink (or three) in the lobby of the Red Room.

Call, dressed for the occasion in a stylish crushed velvet top and leopard print shoes, read all three books and came out of the film hating Christian Grey.

"She (Anastasia) was the kind of girl who was searching," Call said.

"She didn't know she loved herself till she loved him."

And the men came, too. Most often with their wives and girlfriends, although



Caryn Rasnick shares a toast with friends while during her bachelorette gathering at Silverspot Cinema at the Mercato in Naples on Friday. Rasnick and more than a dozen of her friends gathered at the theater to have dinner before a showing of "50 Shades of Grey."

one poor gentleman wearing socks, sandals, a faded tee and more than a few tattoos popped right back out to the bar about a half-hour after the show started.

Fortifications were required.

Doug Lippert, munching popcorn alongside his wife (who declined to speak), said he "read the good parts" of the novel and was specifically looking for "hot sex."

Lippert said he believed people read the book out of "curiosity" and "a desire to find out if they're missing anything."

Then he asked to make sure to print that he had been married for 45 years.

A few seats away, Bostonians Debbi Michaud and Linda Donovan led a group of ladies all down from frigid New England for a golfing holiday who fired off spirited answers to a reporter's questions and poked fun at a companion who hadn't read the book.

"She's 72," Michaud said of her friend. "And she's looking for an education!"

The ladies all cited "curiosity" as one factor in their decision to pick up "Fifty Shades," a sentiment echoed by Silverspot marketing executive Randi Emmer.

Silverspot jumped into the "Fifty Shades" promo-

tional game with a Facebook photo contest, promotional items and a list of specialty cocktails, including a \$9 Red Room Cosmo, named for Christian Grey's sex dungeon.

"It's fun," Emmer said of the film. "It's just a great night out and being entertained."

Caryn Rasnick obviously agreed. Rasnick tapped Silverspot to host her bachelorette party. A dozen or more women sipped wine and nibbled snacks, including Anastasia (just like in the novel) Phillips of Naples, who hadn't (no, refused to) read the novel and flagged me down to declare



Silverspot Cinema's "Red Room" bar at Mercato offered a special cocktail menu for the premiere of "50 Shades of Grey" Friday night in Naples, which included a cosmopolitan made with Grey Goose L'Orange, right, and a vanilla-flavored cocktail made with Grey Goose Le Melon.

"they should not have used my name in vain."

"Do you remember 'Penthouse Letters?'" Phillips asked. "'Penthouse Letters' were better written than that."

And then there was Katie Thomas, who made a face

when a reporter asked if she had ever read the book and then followed up with "why are you watching the film?"

"Have you ever heard of hate-watching?"

So, even when its bad, sex sells?

DATE
from 1A

getting frustrated, he called Capital Grille and ended up on the phone with manager Tina Berte.

She tried troubleshooting, but nothing worked. Berte asked Zavattaro how long he had been on Facebook.

Berte found an old black-and-white photo of him on Google from his time as a baseball coach at Massachusetts College of Liberal Arts and added it to the profile. She learned of his 30-plus-year career as a coach and athletic director, and about an athletic complex named for Zavattaro in North Adams, Massachusetts, near the college.

“For him to care so much for his wife to do something he's never done, something that seems so simple to us, just to try to take her out for Valentine's Day, I think that's so sweet.”

Tina Berte, manager at Capital Grille in North Naples

place in the Campus Center Gym. that night.

Valentine's Day at Capital Grille for the last 10 years, said the restaurant had a packed schedule of 687 reservations for the day. Some, she said, made almost a year in advance.

Berte called Joe Zavattaro with the news Thursday.

"I said, 'They're picking the winner today, but I don't want to chance it. If you don't win, we would love to have you and your